

Peter Manges

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Selected experience

Hero Collective

2023-Now **Associate Creative Director**

- Designed new brand identity and materials for healthcare subsidiary of fledgling Black-owned agency
- Led visual direction on pitches for major lifestyle and healthcare brands

The Bloc

2022-2023 **Group Art Supervisor**

- Executed design overhauls for leading syringe and fertility brands
- Mentored junior creatives in development of print and digital tactics, including unbranded campaigns, website launches, detail aids, and instructional videos

FCB Health NY

2019-2021 **Art Supervisor**

- Led creative development for award-winning multiple sclerosis and COPD inhaler brands
- Created cohesive, multi-channel design systems spanning print, web, augmented reality, video, and packaging

2018-2019 **Sr. Art Director**

- Designed print and digital materials for leading ophthalmology and COPD inhaler brands
- Conceived brand campaigns and engaging multimedia projects, including video, animation, apps, and augmented reality

The New Yorker

2015-2016 **Editorial Production Associate**

- Laid out weekly magazine and produced multi-platform digital iterations
- Coordinated production between editorial, art department, and external vendors

Education

Harvard College

2011-2015 **A.B. in History**

- Coursework in animation, European history, and German language.

Technical skills

Proficient in Photoshop, Illustrator, InDesign, After Effects, Affinity, Sketch, Figma, HTML, and CSS.

Portfolio

A portfolio of selected work is available at petermanges.com *username* heypeter2022 *password* heypeter2022